

Driving Change

HENRY FORD & HOW TO MANAGE SUCCESS IN THE UNCERTAIN
WORLD OF CRM OVERHAUL

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blackbaud[®]



**Advance your mission by
working more effectively**
with Blackbaud, the world's
leading cloud software
company powering
social good.

We support the **entire social good community.**

CHARITIES

FOUNDATIONS

HEALTHCARE ORGANISATIONS

COMPANIES

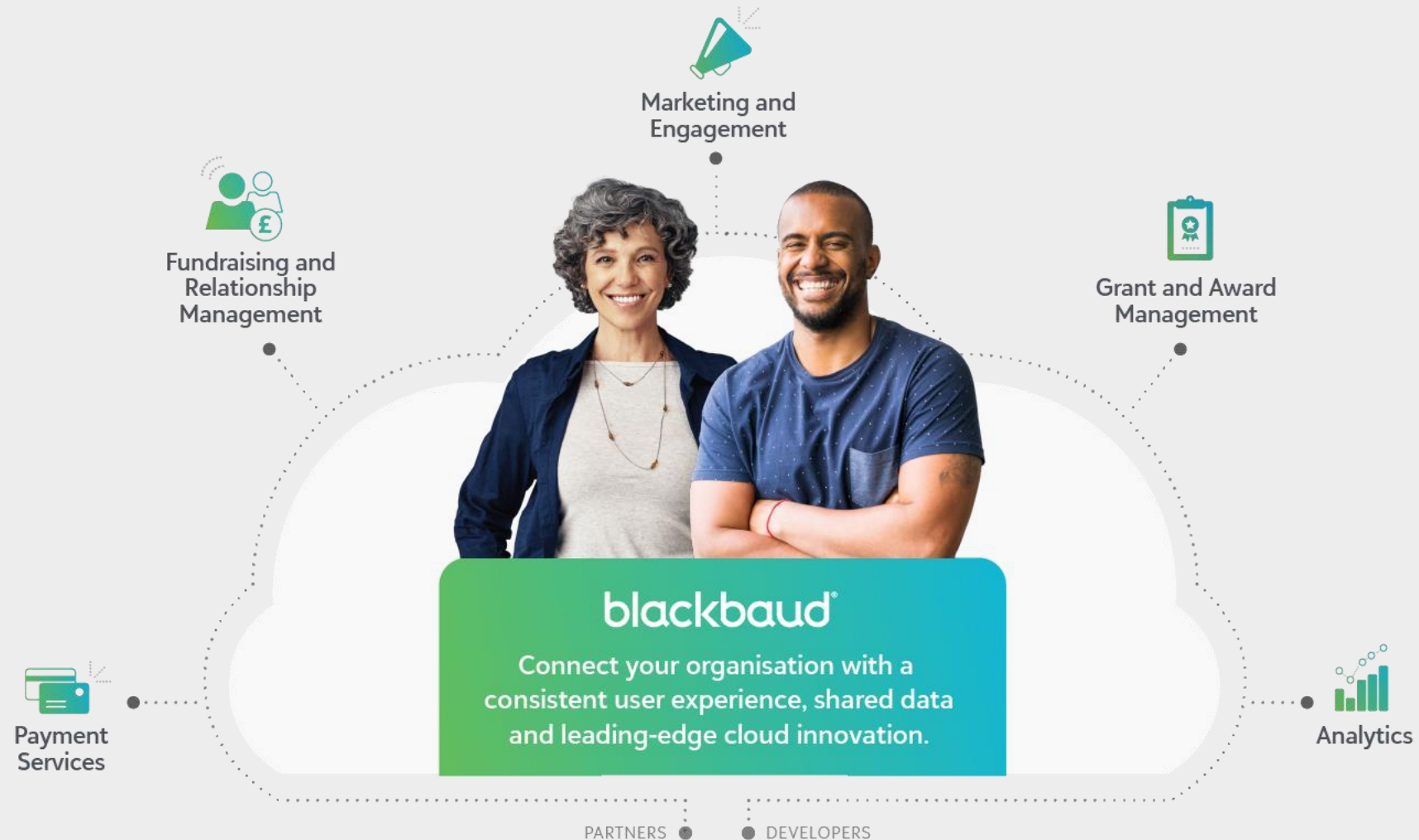
EDUCATION INSTITUTIONS

INDIVIDUALS



The Cloud Solution for Charities

Purpose-built to drive digital transformation and impact across your organisation.
Flexible and scalable to work the way you want.





There's never been a better time to **be part of our community.**

35+ years

completely focused on the social good community¹

500,000

grant applications submitted through Blackbaud Grantmaking in 2017²

45 out of 50

of the most influential nonprofits use Blackbaud solutions³

More than £80bn

raised, granted, and invested in their programming by our customers each year⁴

As of January 2018. For citation information see slide called Source Citations.

And there's **no better team** to get you where you want to go.

600+

dedicated engineers and Social Good Scientists®

150+

vetted partners in our network

1000+


sector experts providing service and support

Largest

R&D investment in the sector

4,000+

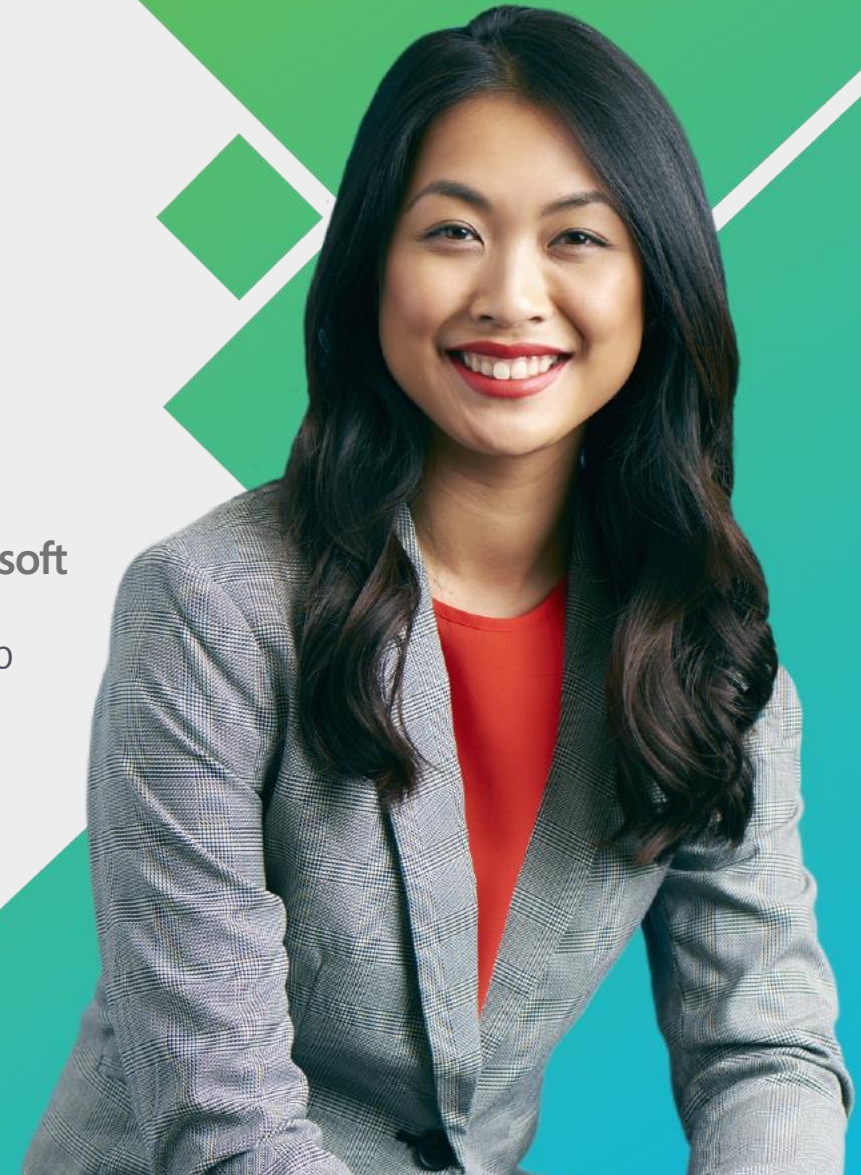
instructor-led public courses


blackbaud® +  Microsoft

Leading cloud partnership

Recognised


as an industry leader for women and diversity in tech






—


Obstacles are those frightful things you see when you take your eyes off the goal



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Coming together is a
beginning, keeping together
is progress, working
together is success



Chop your own wood and it
will warm you twice



If I'd listened to customers,
I'd have given them a faster
horse